

SCA TISSUE NORTH AMERICA

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Don Lewis Named President of SCA Tissue North America

PHILADELPHIA, April 4, 2008 — Don Lewis has been named president of SCA Tissue North America, effective April 1, 2008.

Lewis was formerly SCA Tissue Senior Vice President, Sales & Marketing — a position he held since joining the company in 2001. Prior to joining SCA, Lewis was Executive Vice President at Encore Paper, which SCA acquired in 2001 upon entering the North American market.

A native of Ohio, Lewis, 46, has 21 years of experience in the paper industry. After graduating from Youngstown State University, he began his paper career with Fort Howard Paper Company in Green Bay.

Lewis recently spearheaded SCA Tissue's seamless transition from a company with a variety of acquired brands to the single Tork® brand of its parent company, creating the first global Away-From-Home brand in the industry. He also has played a major role in building SCA Tissue's reputation for innovation and environmental leadership and for customer relationships that have earned dozens of national vendor awards.

"SCA Tissue has come a long way in seven years to establish itself as a major presence in the North American tissue market," Lewis said. "As the only major paper company focused solely on the Away From Home market in North America, we have built our reputation on being closer to our customers. As we move forward, the needs of our customers will continue to be at the center of everything we do."

Lewis replaces as president Joe Raccuia, who also came to SCA Tissue from Encore Paper where he was president and CEO. "SCA Tissue is in excellent hands under the guidance of Don Lewis," said Raccuia, who has left SCA Tissue to pursue other opportunities. "Don has helped drive our business to higher levels of performance and success and I am confident he will continue to do so."

SCA Tissue is a leading manufacturer of paper napkins, tissues, towels and wipers used in commercial settings such as restaurants, office buildings, schools and healthcare facilities. The company has annual sales of \$1 billion and total employment of 2,400 people. Headquartered in Philadelphia, SCA Tissue has manufacturing and office facilities in Wisconsin, Alabama, Arizona, Illinois and upstate New York.

A division of SCA Americas, SCA Tissue is owned by SCA, a \$16.9 billion (US) global consumer goods and paper company with headquarters in Stockholm, Sweden. SCA employs 50,000 people and conducts business in 90 countries.

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