



February 27, 2008

Dear Valued Customer:

I am excited to announce that Newell Rubbermaid's Commercial Products Global Business Unit has signed a definitive agreement to acquire Technical Concepts Holdings, LL, a leading global provider of innovative restroom hygiene systems for the away-from-home market. The company produces and sells innovative touch-free and automated health, wellness and odor control solutions. Technical Concepts' headquarters is located in Mundelein, Illinois, near Chicago.

The transaction positions both companies to be more meaningful partners and resources to customers and end-users in all our served markets. We do not anticipate any significant changes to the existing brands, products, or manufacturing facilities that would negatively affect your business relationship with Rubbermaid Commercial Products.

Please review the attached frequently asked questions. If you have further questions, please contact Samir Jhaveri at (540) 542- 8424; samir.jhaveri@rubbermaidcommercial.com, or your RCP account manager.

Thank you for your business. I look forward to the opportunities ahead, in the context of our new business.

Sincerely,

A handwritten signature in blue ink, appearing to read "Larry Mclsaac".

Larry Mclsaac
President
Rubbermaid Commercial Products